



September 14th, 2015
For immediate release

DIVING IN: Naramata Cider Co. partners up with Sun N' Sup Paddleboards and the Naramata Playschool Society to Celebrate a Longstanding Naramata Tradition – THE REGATTA

It's official – The Naramata Cider Co is in the 'hood!

To celebrate the launch of our handcrafted hard ciders, we've partnered with locals, Sun N Sup Paddleboards and the Naramata Playschool Society to throw down the first of many Cider Socials.

"A Naramata Afternoon" will take place **Saturday, September 26th**, on the lawn at Manitou Park in Naramata, BC. Cider, sausages and old-school cider social fun runs from 12 -4, complimenting a new era of Naramata Regatta-ing via Sun N Sup's Amazing Race which kicks off at 8:30 am. \$15 ticket price includes, a glass of the inaugural batch of Naramata Cider Co cider, a gourmet Oyama Sausage, beautiful tunes from Yanti Rowland and Justin Koshman, regatta races and paddleboard demos, and old-school orchard fun and games.

In the spirit of keeping it local, proceeds from "A Naramata Afternoon" ticket sales go to the Naramata Playschool Society.

Naramata Cider Company was established in 2015 by Miranda + Del Halladay of Elephant Island Winery to celebrate the wealth of fruit and the hard working, farming proud spirit that their home community of Naramata is built on. Naramata Cider Co believes wholeheartedly that the apples and pears we grow in the Okanagan build beautiful ciders – we work with fruit that grows well in our soil and is grown better by our contributing local farmers.

Tickets for "A Naramata Afternoon" can be purchased online at naramatacider.com or at the Naramata General Store. To register for the Sun N' Sup Amazing Race and Paddleboard events visit <http://sunnsup.com/event/naramata-paddle-regatta-amazing-sup-race/>

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To download high resolution imagery please visit <http://www.naramatacider.com/Trade-Media>

HARD CIDER
Rest Easy